

Trails Alliance of Santa Fe

Caring for the Trails that Connect Our Community

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WELLS FARGO BECOMES LEAD SPONSOR OF DALE BALL TRAILHEAD TO SUPPORT TRAILS ALLIANCE OF SANTA FE *Ceremony, sponsor sign unveiled Monday, November 16*

The public is encouraged to attend a brief ceremony celebrating the adoption of the Dale Ball Trail systems' northernmost trailhead in support of the Trails Alliance of Santa Fe. The event will take place on Monday, November 16, 9:30 to 10:00 am, at the Sierra del Norte trailhead near Hyde Park Road.

On hand will be volunteers from the Trails Alliance, and representatives from Wells Fargo Bank, the Santa Fe Conservation Trust, and the City and County of Santa Fe. The event will also officially inaugurate the recently-improved trailhead entry and road crossing.

The Trails Alliance of Santa Fe, a three-way partnership between the Trust, the City, and the County, recruits, trains and dispatches volunteer teams to perform quality trail repair on Santa Fe's public trails. Still in its first full season, the Trails Alliance has made repairs and improvements to more than eight of the 41 sections of the Dale Ball Trail and has also upgraded trails at the Cerrillos Hills Historic Park. Alliance volunteers recently relocated and improved the trailhead at the Sierra del Norte parking lot.

"We hope lovers of the Dale Ball Trail will join us to applaud Wells Fargo Bank's leadership as the first business sponsor in support of our community's much-loved Dale Ball Trails," said Rici Peterson, executive director of the non-profit Santa Fe Conservation Trust. The bank's sponsorship helps fund the Santa Fe Conservation Trust's commitments to the Trails Alliance.

Opportunities for business sponsorships of other sections of the 30-mile Dale Ball system exist. For more information, contact the Santa Fe Conservation Trust at 989-7019.

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The *Trails Alliance of Santa Fe* is a partnership between the non-profit Santa Fe Conservation Trust and the City and County of Santa Fe and is administered by the Santa Fe Conservation Trust. Susan Spinell, coordinator: 505/989-7019, susan@sfct.org.