



FOR IMMEDIATE RELEASE

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Contact:

Charlie O’Leary, Executive Director
(505) 989-7019
charlie@sfct.org

**SANTA FE CONSERVATION TRUST SIGNIFICANTLY EXPANDS ITS
TRAIL PROGRAM WITH CITY CONTRACT**

Santa Fe, NM – The Santa Fe Conservation Trust, a local non-profit organization working to preserve natural landscapes, trails, and night skies in northern New Mexico, is expanding by adding a major area of focus: the preservation, maintenance, development and promotion of trails in our area. Thanks to a new contract with the City of Santa Fe, itself the product of long and steady efforts by the City’s Bicycle and Trails Advisory Committee and a resolution by the City of Santa Fe sponsored by Councilor Patti Bushee, SFCT has hired a new “Trails Program Manager,” who will initially focus on assessing maintenance needs and volunteer resources for the City’s natural-surface trail network. The new Trail Program Manager, Tim Rogers, is well-known in the Santa Fe area for his involvement in organizing “Community Cruise” bicycle rides each May, and more recently creating the Santa Fe Metropolitan Bicycle Master Plan which was adopted in 2012. Mr. Rogers brings over twenty years of experience working in the public sector, including roughly five years each for the New Mexico Department of Health and the New Mexico Department of Transportation, and an additional five years of experience working as a planning consultant to the New Mexico Department of Health, the Santa Fe Metropolitan Planning Organization, and UNM’s Prevention Research Center specifically to help New Mexico communities promote walking and bicycling as “active transportation.”

Santa Fe Conservation Trust, P.O. Box 23985, Santa Fe, NM 87502
Phone: 505.989.7019 • Fax: 505.988.1455 • Email: info@sfct.org • Web: www.sfct.org

Under SFCT's contract with the City of Santa Fe, Mr. Rogers will initially concentrate on assessing needs for the Dale Ball Tail system and organizing volunteer forces to eventually help maintain all of the City's natural-surface trails, which include the La Tierra Trails network, Sun Mountain Trail, and many other lesser-known natural-surface trails dedicated to the City by private developers. Mr. Rogers will also help to promote the use of city trails by Santa Fe residents and their guests, including taking part in a broad range of activities being planned for the City's official "Dale Ball Day" (March 7), Bike-to-Work Week in May, and National Trails Day in June. Anyone interested in learning more about SFCT's Trails Program, opportunities to serve as a volunteer on trail maintenance and construction and other projects under the Trust's contract with the City of Santa Fe, please contact Tim at (505) 989-7019 or tim@sfct.org.

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