



**BANFF MOUNTAIN FILM FESTIVAL WORLD TOUR
MARCH 7 & 8
Lensic Performing Arts Center**

SPONSORSHIP PACKAGES

Sponsors of this popular local event associate themselves with Santa Fe's beloved local land trust before a captive audience. We have created a number of package levels to give our supporters the opportunity to be part of these two special evenings, whatever your budget may be. Additionally, several sponsorship choices also allow you to be showcased at the annual Stewart Udall Legacy Dinner in September 2016.

Platinum Sponsor - \$5,000

- Banner on display in Lensic lobby during film festival
- On-site product placement/table in lobby
- Logo on host slide show prior to start of movies
- Logo and name with a link on the SFCT website (January – March, July – September)
- Mention in over 100 radio spots over 3 weeks (KBAC and affiliate stations)
- Logo on Banff Mountain Film Festival poster
- Acknowledgement in press packet
- Verbal acknowledgment at BANFF Film Festival and at Stewart Udall Legacy Dinner
- 8 tickets to BANFF Film Festival (4 each night or 8 on night of choice)
- 2 seats at Stewart Udall Legacy Dinner (September 2016)
- Banner on display at Stewart Udall Legacy Dinner
- Recognition in pre-event marketing (Santa Fe New Mexican and Santa Fe Reporter)
- Recognition in post event marketing (including SFCT annual report/newsletter)

Gold Sponsor- \$2,500

- Logo on sponsor acknowledgement poster on display in Lobby
- Logo on host slide show prior to start of movies
- Mention in over 100 radio spots over 3 weeks (KBAC and affiliate stations)
- Acknowledgement in press packet
- Logo and name with a link on SFCT website (January – March, July – September)
- Verbal acknowledgement BANFF Film Festival and at Stewart Udall Legacy Dinner
- 6 tickets to BANFF Film Festival (3 each night or 6 on night of choice)
- 2 seats at Stewart Udall Legacy Dinner (September 2016)
- Recognition in pre-event marketing (Santa Fe New Mexican and Santa Fe Reporter)
- Recognition in post event marketing (including SFCT annual report/newsletter)

Silver Sponsor - \$1,000

- Listing on sponsor acknowledgement poster on display in Lobby during film festival
- Name listing on host slide show prior to start of movies
- Acknowledgement in press packet
- Name with a link on SFCT website (January – March 2016)
- Verbal acknowledgement at BANFF Film Festival
- 4 tickets to BANFF Film Festival (2 each night or 4 on night of choice)
- Recognition in pre and post event marketing (including SFCT annual report/newsletter)

Bronze Sponsor - \$500

- Listing on sponsor acknowledgement poster on display in Lobby during film festival
- Name listing on host slide show prior to start of movies
- 2 tickets to BANFF Film Festival (1 each night or 2 on night of choice)
- Acknowledgement in press packet
- Listing on SFCT website through (January - March 2016)
- Verbal acknowledgement at BANFF Film Festival
- Recognition in pre and post event marketing (including SFCT annual report/newsletter)

NOTE: Partial sponsorship price can be absorbed by donation of a give-away item of \$50 or more